

# ENHANCING AN EVIDENCE-BASED APPROACH IN BUSINESS-ORIENTED COURSES

1 SEPTEMBER 2024 – 30 AUGUST 2027



## OBJECTIVE

The project objective is to enhance an evidence-based approach in business-oriented courses. To meet this aim Partners will attempt to satisfy the needs of both teachers and students in evidence-based teaching and learning in Partners institutions, as well as support the teachers outside the Partnership once the project is over. Specifically, Partners will review current state-of-art literature and practices to equip teachers and students with new materials developed with an evidence-based approach.

## ACTIVITIES

Partners will interview academic teachers on their current practices, students on their perceptions and satisfaction with the teaching methods and review the literature to develop the guidelines for evidence-based approach in business-oriented courses. They will support teachers in redesigning their current syllabi and develop new materials for both teachers and students. Partners will conduct workshops at 12 HEI and set up EBT Centre to support teachers after project completion.

## RESULTS

The results of the project, accessible from the project website, will include: A comparative report detailing how the in-class experience matches with the international literature; Lesson scenarios developed with evidence-based approach; Resource Pack for Teachers; Redesigned syllabi; Blended-learning courses with Syllabi and Guidelines for teachers; Workshop PPT presentations, conference presentations and articles; EBT Centre website.

